

CVB meeting 10/10/23

Board Members In attendance:

Sarah Creech, Heather Cooper, ~~Angie Kieseey~~, Ryan Howell

Others in attendance:

Angie Gronek, Taylor Premer, Ron Sconce

Meeting called to order by Angie at 8:32 am

CVB Board Members

One board seat still available, must meet tourism category. Received application from Rachel Lovelace, will hold for future openings.

Project Updates

>> Welcome to Troy Landscaping – installation date set for 11/20/23

>> Troy Park Maps

Students met last week and divided tasks. They will meet again next week to follow up and plan to have the initial documents completed by the start of December for another whole-group check-in.

>> Exterior outlets on Main Street

Mayor states its nearly impossible to repair. For night of 1,000 stars they plan to drop lines down for specific event use only. Large project that would need to budgeted out. Future events would need to focus around the Cabin. Top outlets work, lower outlets do not.

We could layout a few ideas and have electric contractors to provide bids.

>> Kiwanis Park Disc Golf

Meet the week of Thanksgiving, estimated completion date is set for Summer 2024.

The contractor will provide us advertising material, plaques, boards, etc.

Event Contributions

>> Fall City Wide Yard Sale

Provided \$100 that was used towards LCJ advertising

>> Downtown Pumpkin Festival Update

The Troy Historic Downtown Business Association requested funds be used towards radio advertising. Awaiting for invoice from VIPER/KFAV. Payment will not be release without an invoice.

>> City of Troy Ornaments

Ornaments have been ordered and should be in the week of Night of 1,000 Stars. Angie has been in

contact with Rachel Dunard and will get those to her. The City has requested the CVB take over ordering the ornaments in the future. Angie confirmed this will not be an issue.

>> Night of 1,000 Stars

Discussion distributing ornaments during night of 1,000 stars. Board agreed to allow THDBA. Maybe split them between 2 spaces?? Paul Bobeen, recently passed away. If any are left over, we want to hand them out to businesses afterward. Possible to increase the order number next year.

Invoice required for money or is an email accepted? YES. Itemized receipt, email, invoice, something showing who the payment is going to and for what. Angie will send over an example of an acceptable invoice.

>> Explore Troy App

Board agreed to forego the Content Management option with the App. Angie will continue making all updates on as needed basis. Chamber President, Taylor Premer, suggested exploring the option of paying Angie for the extra time in the next CVB Budget.

>> Static Billboard

Do continue to promote events instead of Troy in general. Make sure it's promoting tourism. Heather mentioned the wedding last week was from Texas. Sarah mentioned she had a family stay from Illinois that were here for Barn-a-palooza.

Winter design was installed on 10/31. The next design will be installed February, the board will think about what should be advertised and will approve the design at January's meeting.

Misc

>> Digital Billboard – discussed extending the contract. Final decision was to let the current contract end, then review again before the next year's budget.

>> Downtown Troy Boutique Crawl (12/8/23)

The group organizing the event requested fund to help with advertising. Heather made a motion to offer up to \$100 for their advertising, second by Ryan, all in favor, none opposed. Discussion of future advertising if the event goes over well.

Motion to adjourn, Sarah seconded by Ryan at 9:26 am.