

CVB meeting 1-9-23

Board Members In attendance:

Donna Vickrey, Brian Sinclair, Sarah Creech, April Bryant, Heather Cooper

Others in attendance:

Angie Gronek, ~~Justin Butler~~, Ron Sconce

Called to order by Angie at 9:00 am

Charging Station Project Updates

\$8,000 was previously set aside for this project. The initial project was to consist of 2 charging stations, estimating a cost of \$4,000 per location. A packet was provided to the Board when the project was initially presented. They will find the packet and bring it to the next meeting for further review/discussion.

At this time, the Board is reconsidering the location previously selected for the project (E Cherry Street). New location options may include Super 8 or Woods Fort Restaurant. Board member, Heather Cooper, will discuss the project with her GM and get back to the board.

Cherry Street Roundabout Project Updates

Mayor Ron Sconce provided details about the roundabout such as turn signals being more to the center as they were subject to being an obstruction of sight and/or hit. Initial funds set aside by the CVB will need to be reallocated. With the completion of Cherry Street, there is now a "green space" between the curb and sidewalk in many places. There is opportunity for the CVB to pitch in on this project and will look for a decorative, low maintenance rock instead of landscaping which will take monthly maintenance.

Cherry Street has conduit infrastructure for streetlights, meaning a possible future project for the CVB. This matter will be revisited as we discuss our budget in May.

Night of 1,000 Stars

2023 City of Troy Ornaments were handed out during Night of 1,000 Stars as well as placed in businesses prior to the event. The board discussed the possibility of giving the ornaments to businesses along main street as a way to encourage people to enter. Businesses will be contacted prior to the event to see if they are interested.

Further discussion on the event included bringing back the luminaries. The board agreed that we need details of how our monetary contribution has been utilized. It may be more beneficial for the board to fund a specific "activity" or "attraction" as our main focus is to bring tourism to the community.

- Live Reindeer / Petting Zoo
- Lifesize Snow Globe
- Horse & Wagon -- Schieffer Farms
- Carriage Rides – Troy Furniture

Angie will touch base with the Downtown Business Association and see if they are willing to meet.

Hwy 47/61 Interchange Mowing

New bids for mowing will be requested and due prior to May so that the annual budget may be adjusted as necessary. Request for bids will be made on Facebook and through Troy Chamber of Commerce members.

Meetings will be set every other month in 2023.

March 13 was tentatively set as the next meeting date.

Meeting was called to adjourn at 9:53 am.