Troy Convention & Visitors Bureau

850 E. Cherry Street, Suite A, Troy, MO 63379  
636-462-8769 • [www.TroyCVB.com](http://www.TroyCVB.com)

BOARD OF DIRECTORS MEETING  
Thursday March 12, 2020  
8:45 am  
Troy Area Chamber Conference Room

* Call to Order
* Review of all CVB Financials Year to Date - Balance Sheet, Profit Loss, Detailed Expense
* Marketing Plan 2020-2021
  + Troy Billboard
  + Flag Maintenance
  + Community News
  + Lincoln County Journal (possible other papers)
  + Focus on St Charles
  + List of potential ideas
* Update on Troy on The Move App
* Meeting scheduled for May to set budget
* Board Positions
  + Possible board options
* New Business
* Adjourn