

Building business. Building community.



CAPITAL CAMPAIGN CONTRIBUTORS

*Preserving our Past, Ensuring our Future.
As the Troy community continues to expand with residents and businesses, so must the Troy Area Chamber of Commerce.
In 2010, a new facility was opened to better serve the membership and the Troy area.
We thank the following inaugural capital campaign contributors. For information on how you can join this endeavor, please contact the Chamber at 636-462-8769.*

CORNERSTONE PARTNERS

*Toyota Bodine Aluminum
Flynn Drilling Company
Lincoln County Medical Center
Peoples Bank & Trust*

DEDICATED PARTNERS

*Betty Hunter
Community State Bank
Cuivre River Electric Cooperative
In-Town Self Storage
Lincoln County Jewelry
Missouri Baptist University
Mueller, Beck & Meyer
Swift Appraisals
Thornhill Real Estate & Auction Co.
Winchester Hilgefert Spine & Joint Center*

We also thank the Troy Convention & Visitors Bureau for their investment in the facility which now proudly serves as the new Troy Visitors Center!



**TROY AREA
CHAMBER OF
COMMERCE**

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CHAMBER OF
COMMERCE**

850 E Cherry Street, Suite A, Troy, MO 63379

www.troyonthemove.com

636.462.8769

**GENERATE LEADS
MARKET YOUR BRAND
BUILD PARTNERSHIPS
INFLUENCE DECISION MAKERS**

Solutions that empower your business for success.

Supporting local business is key to any successful community. Membership in the Troy Area Chamber of Commerce is an investment in building your business, expanding relationships and more!

EXCLUSIVE REFERRAL NETWORK

The first priority of the Troy Area Chamber of Commerce is lead generation to our members first and foremost. Chamber members only are referred through the office and the various online resources to help build your business in our rapidly growing and changing community. When looking to expand your business potential, consider membership in the Troy Area Chamber of Commerce as your one-stop shop for community resources.

MEMBERSHIP PERSONALIZATION

The best part about membership in the Chamber? Nothing is required! Involvement is truly at YOUR comfort level. You know what works for your busy schedule and we can customize your Chamber experience to fit your needs.

GENERAL MEMBERSHIP MEETINGS

Want to have lunch with a few of your fellow Chamber members? Join us for monthly General Membership Meetings. Held the first Monday of each month, excluding January and July, these meetings are one of many exclusive networking opportunities with other Chamber members. Always bring business cards and help people recognize the face with the business! Reservations are required to the Chamber office at 636-462-8769 or via e-mail to kecia@troyonthemove.com. The 2011 schedule is included in this packet. All meetings are held at noon at St. Stephen United Methodist Church, 101 St. Stephen Lane, Troy.

RIBBON CUTTING OR MEMBERSHIP PLAQUE PRESENTATION?

A FREE benefit immediately upon joining the Chamber is the opportunity to hold a ribbon cutting ceremony announcing to the press and community that you are open for business and have joined the Chamber. You set the date/time and we take care of the rest! For those without an actual store-front, we offer a photo opportunity in the Chamber Office where your membership plaque is presented to you. No additional cost, just another example of how we work for you as a member of the Chamber!



We can help identify other Chamber members/aspects of the community you should consider to help grow your business.

Have you ever considered joining a leads generation group of any kind? Membership in the Troy Area Chamber of Commerce also includes at NO additional cost the opportunity to join our "Leads Group." While membership in the group is limited to one person, per profession, per business, be sure to ask us if your business category is available. We welcome the problem of starting another group! Currently, the Leads Group meets the first and third Wednesday of each month at Zadocks Restaurant at 7 am. This is another opportunity to have others carry around YOUR business cards and help generate leads and referrals for your business.

Mission Statement:

The Troy Area Chamber of Commerce is a membership organization dedicated to the promotion, education and general welfare of its business members and the Troy area community.

Troy Area Chamber of Commerce

LEGISLATIVE TRIP
~*~*~*~
WASHINGTON, DC
JUNE 13 & 14 2011

In 2010, the Troy Area Chamber of Commerce increased the visibility and action of its Legislative Affairs and Economic Development Committees. Setting priorities, assisting with the Lincoln County Economic Development Strategy and meeting with newly elected officials to share in making progress for the community are just some of their action items.

ECONOMIC DEVELOPMENT, TOURISM,

LEGISLATIVE AFFAIRS AND MORE

The Troy Area Chamber of Commerce serves as the contracted economic development AND tourism entities for the City of Troy. For those wanting to get more involved in the process to build a success, sustainable community these committees are available and welcome your feedback and participation.

All meet at the new Chamber facility.

Convention & Visitors Bureau - 2nd Friday, Every Other

Month. Economic Development - 2nd Tuesday of Each Month

Legislative Affairs - 1st Thursday of Each Month.

We offer one source for a variety of business solutions to drive growth and meet your company's objectives.

GENERAL MEMBERSHIP MEETING SCHEDULE

February 7	March 7	April	4
May 2	June 6	August	1
September 12	October 3	November	7
December 5			

All meetings are held at noon at St. Stephen United Methodist Church, 101 St. Stephen Lane, Troy.

Cost for lunch is \$10.00 with RSVP/\$15.00 without.

MEMBERSHIP DUES STRUCTURE

Membership Dues for the Troy Area Chamber of Commerce are based upon the number of employees in your business. Discounts are available if you own more than one business. Two part-time employees equal one full-time employee. Dues are for an annual investment, renewing in January of the following calendar year. If a member joins after July 1, the dues will be prorated accordingly.

1-3 Employees:	\$ 75.00
4-10	\$125.00
11-25	\$200.00
26-50	\$225.00
51-75	\$300.00
76-99	\$325.00
100-499	\$400.00
500 or More	\$500.00
Individuals/Elected Officials	\$ 25.00
Church/School/Civic Groups	\$ 75.00

ONLINE PRESENCE/SOCIAL MEDIA

Membership in the Troy Area Chamber of Commerce offers automatic inclusion/promotion on the following:

- Troyonthemove.com: Official Chamber Website
- @TroyChamber: Chamber Twitter Feed
- The Troy Area Chamber of Commerce on Facebook
- We Love Troy, Missouri on Facebook

NEW IN 2010

The Troy Area Chamber of Commerce proudly opened their new facility in 2010! This new home houses the Chamber, Troy Convention & Visitors Bureau and a new location for the Troy License Bureau. The Chamber has served as the contracted entity for the License Bureau since 1993.

Business Lead Generation Community Demographics
Economic Development Tourism
Legislative Action Leadership Programming
Online/Social Media Strategies Sponsorship Opportunities
Weekly E-Newsletters Annual Business Networking Expo
MidAmerica Youth Basketball Host Night Golf
Troy...On The Move Publication Ribbon Cuttings & More!

2010 BOARD OF DIRECTORS

President: Ashley Cobb
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636-528-8551 acobb@tcmctroy.com

President Elect: Kathryn Ragsdale
Toyota - Bodine Aluminum
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Brenda Saxe
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